##### Before you collaborate

A little bit of preparation goes a long way with this session. Here’s what you need to do to get going.

##### 1

**Define your problem statement**

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the

**2**

##### Brainstorm

Write down any ideas that come to mind that address your problem statement.

**10 minutes**

**TIP**

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

##### 3

**Group ideas**

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger

##### 4

**Prioritize**

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and

##### After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

# Brainstorm

**10 minutes**

focus of your brainstorm.

**5 minutes**

**SUN**

Eco friendly user offers seating

friendly arrangements

Monitoring

###### POOV

Automatic fare

calculation

Provide secure ticket booking system.

Discover more railway startups.

Fewer maintaince

delays

tracking them

than six sticky notes, try and see if you and break it up into smaller sub-groups.

**20 minutes**

which are feasible.

**20 minutes**

**Quick add-ons**

# & idea prioritization

#### Use this template in your own

**A Team gathering**

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

**you are becoming environment friendly and contributing for greener planet by**

**ignoring printout**

get

coupons

Easy

planning,usa ble

and secure

object or

personal

movement

Battery

pres ervation

techniques

across networks

and processing

|  |  |
| --- | --- |
| tracking of train | Simplification |
| from beginning to end in the GPS network | of ticket booking |

the data using

analytics.

Greater reliability and safety

it allows users to check show

timings,book tickets,read

reviews and more

**TIP**

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as

24\*7 booking facility for

1. **Share the mural**

**Share a view link** to the mural with stakeholders to keep them in the loop about the outcomes of the session.

1. **Export the mural**

Export a copy of the mural as a PNG or PDF to attach to

#### brainstorming sessions so your team can unleash their imagination and

**PROBLEM**

Custamizable ticket booking

1. **Set the goal**

Think about the problem you'll be focusing on solving in

###### monika

stress

**vaishalini Person 8**

themes within your mural.

## unreserved

emails, include in slides, or save in your drive.

the brainstorming session.

pri orit y s uppor t and free,hustle free

inc l udi ng per mi um

you can have

various options

**cheaper**

**optimizes**

**time by**

**route**

#### start shaping concepts even if you're

not sitting in the same room.

**10 minutes** to prepare

**1 hour** to collaborate

1. **Learn how to use the facilitation tools**

Use the Facilitation Superpowers to run a happy and productive session.

[**Open article**](https://support.mural.co/en/articles/2113740-facilitation-superpowers)

concier ge servi ce and

qui ck r es ol ut ions

easy payment options

you co uld keep a track of all your

section

booking of

tickets

provide a fast response about

seat availability

you are bec oming environme nt friendly

i gnor i ng pri nt out

while choosing

your tickets

instant resrvation bookings

conveniently manage

screen

**fares**

**selecting your favourite seats**

**free**

**reducing**

**waiting time**

**24\*7 booking fa cility for**

**unreserved tra in jour ney tickets**

**no need to show you r ticke t to**

**T T E j u st te ll yo u r**

**with a valid p ro o f**

**updates**

**easy to use**

**you can check the**

**of seats**

**24\*7 booking facility**

**for unreserved train journey tickets**

## train journey

tickets

Monitoring object or personal movement by

GPS

you are becoming environment friendly and

contributing for greener planet by

ignoring printout

##### Keep moving forward

**Strategy blueprint**

Define the components of a new idea or strategy.

[**Open the template**](https://app.mural.co/template/e95f612a-f72a-4772-bc48-545aaa04e0c9/984865a6-0a96-4472-a48d-47639307b3ca)

**2-8 people** recommended

**you could keep**

**a track of all**

**your bookings under the booking histoy**

**section**

**optimizes**

**time by reducing waiting time**

**Monitoring object or personal movement**

**by GPS**

##### Key rules of brainstorming

To run an smooth and productive session

Stay in topic. Encourage wild ideas.

Defer judgment. Listen to others.

Go for volume. If possible, be visual.

bookin gs un der the

boo kin g histo y

making it possible to take pre cise time mea sure me nts

**it allows users to check show**

**timings,book tickets,read reviews and more**

and contributi ng for

greener planet by

it allo ws u se rs to che ck s ho w timings,book

tickets,read re vie ws an d m ore

everything

through a si ngle

can purchase tickets in advance,

without ever travelling to the station in online

mode

**cancellation n am e to TTE th at**

**you are passenger**

**availbility**

##### Importance

tasks could get If each of these

done without any

difficulty or cost, which would have the mimospt apcots?itive

you could keep

a track of all your bookings

### boouknidnegr hthisetoy section

**Customer experience journey map**

Understand customer needs, motivations, and obstacles for an experience.

[**Open the template**](https://app.mural.co/template/b7114010-3a67-4d63-a51d-6f2cedc9633f/c1b465ab-57af-4624-8faf-ebb312edc0eb)

**Strengths, weaknesses, opportunities & threats**

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

[**Open the template**](https://app.mural.co/template/6a062671-89ee-4b76-9409-2603d8b098be/ca270343-1d54-4952-9d8c-fbc303ffd0f2)

[**Share template feedback**](https://muralco.typeform.com/to/CiqaHVat?typeform-source=app.mural.co)

**TIP**

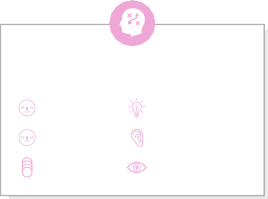
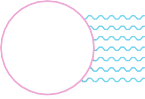
optimizes time by reducing waiting time

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

[**Share template feedback**](https://muralco.typeform.com/to/CiqaHVat?typeform-source=app.mural.co)

##### Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)



**Template**

**Need some inspiration?**

See a finished version of this template to kickstart your work.

[**Open example**](https://app.mural.co/template/e5a93b7b-49f2-48c9-afd7-a635d860eba6/93f1b98d-b2d2-4695-8e85-7e9c0d2fd9b9)